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ESOMAR
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BI-ANNUAL SURVEY OF THE MEMBERS OF THE ECONOMIC COUNCIL TO THE PRIME- MINISTER OF MOLDOVA

PREPARED FOR: ECONOMIC COUNCIL TO THE PRIME MINISTER
IMPLEMENTER: S.C. MAGENTA CONSULTING S.R.L.

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Confidential

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Figure 1. 'Q1. Does Economic Council continue to be seen as a non-partisan private public dialogue platform?'

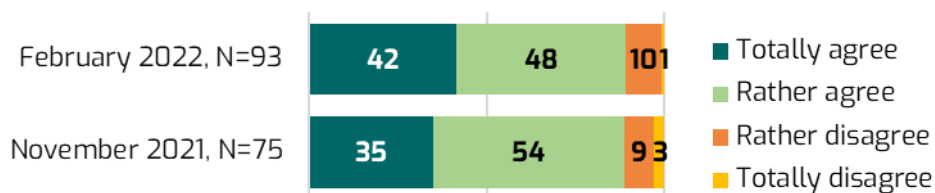


Figure 2. 'Q2. The results achieved by the Economic Council contribute to the increasing popularity of the platform among the business community.'

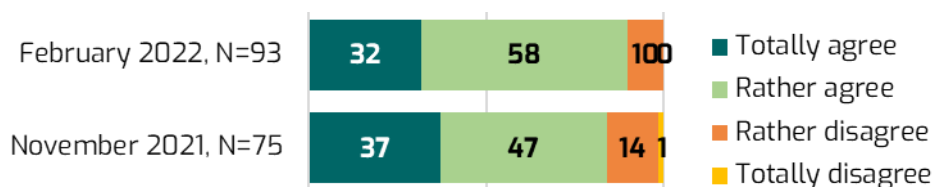


Figure 3. 'Q3. Economic Council promotes initiatives that correspond to the interests of business associations and good international practices.'

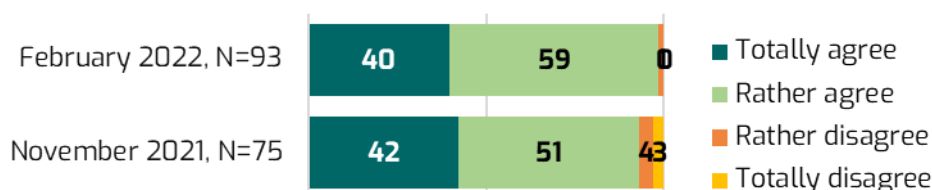


Figure 4. 'Q4. The Secretariat of the Economic Council liaises efficiently with the members of the Economic Council and the wider business community to identify key constraints to the business climate and on measures to address them (e.g. implementation of new business-supportive policy reforms, regulatory changes and/or legislative amendments)?'

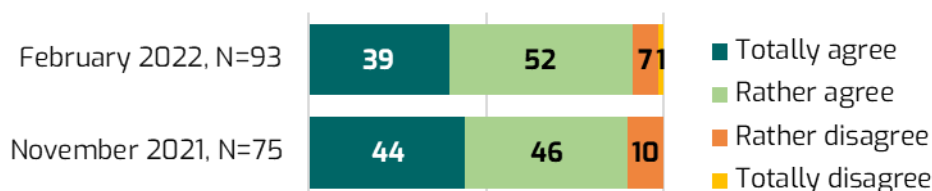


Figure 5. 'Q5. Do you consider the Economic Council an efficient mechanism to promote a dialogue between the Government and the business community? If disagree please explain in the box "Comments" below.'

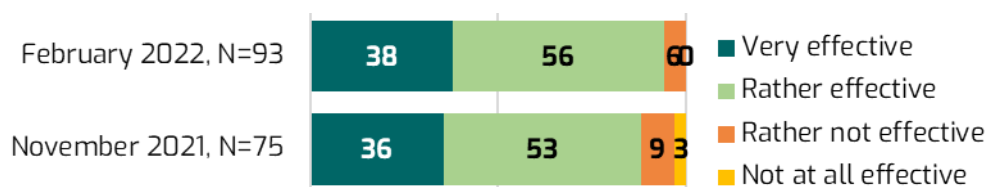


Figure 6. 'Q6. The Economic Council is an effective tool in promoting pro-business reforms.'¹

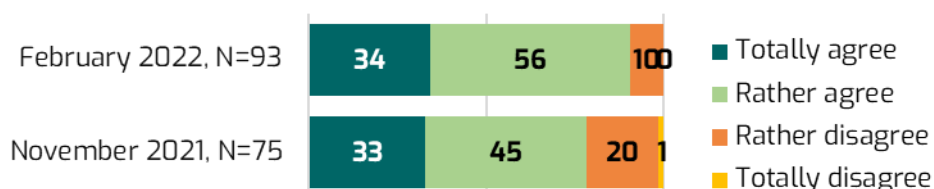


Figure 7. 'Q7. The interaction between the Secretariat of the Economic Council with the decision-makers in the Government allows a better implementation of the reforms'²

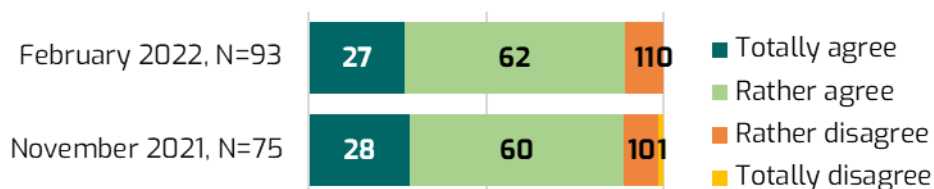


Figure 8. 'Q8. The Economic Council is promoting initiatives relevant for the process of digitalization of economy. If you do not agree, explain why in the "Comments" box below.'

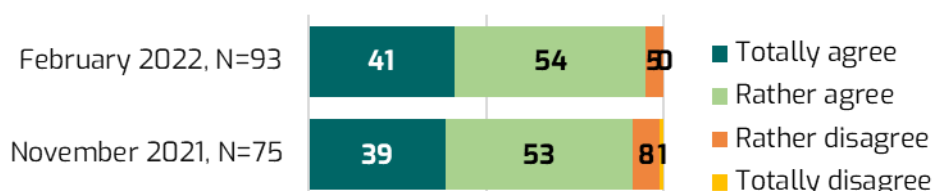


Figure 9. 'Q9. The Economic Council promotes reforms and initiatives that help strengthen women's empowerment in business.'

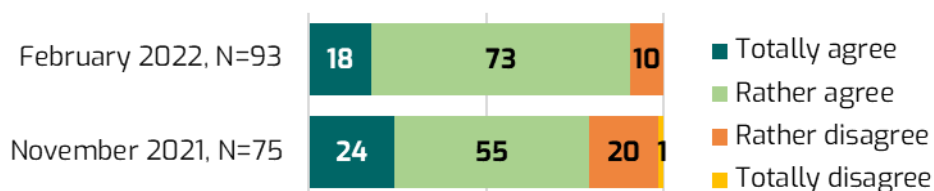


Figure 10. 'Q10. The Economic Council ensures an effective dialogue between the Government institutions and the Small and Medium Enterprises community in order to address the issues raised by SMEs.'

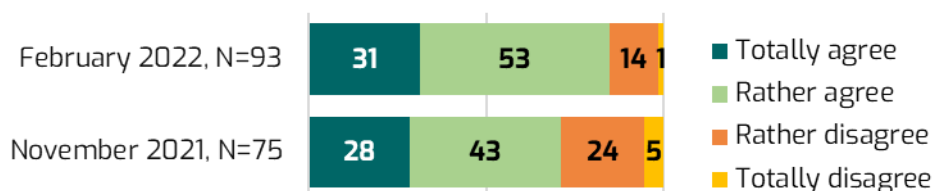


Figure 11. Opinion about the non-representation of the business community in the EC that generates accusations of partisanship.

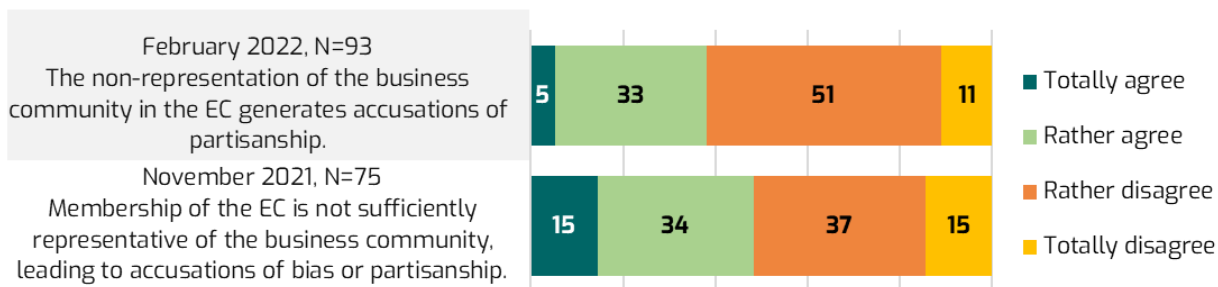


Figure 12. 'Q11B. How do you rate the impact of communication and visibility activities of the Economic Council Secretariat?.', N=93

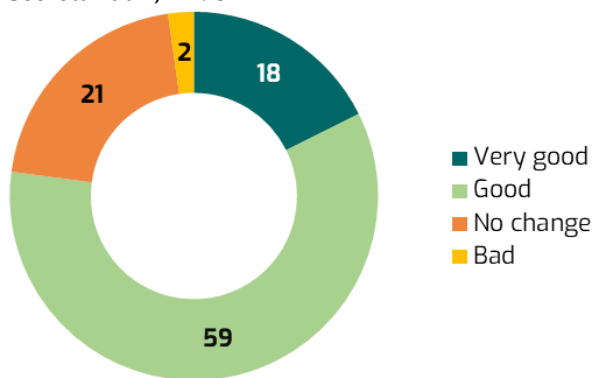


Figure 13. 'Q12. Has the business environment improved in the areas the Economic Council have undertaken its work? If disagree please explain in the box "Comments" below.'

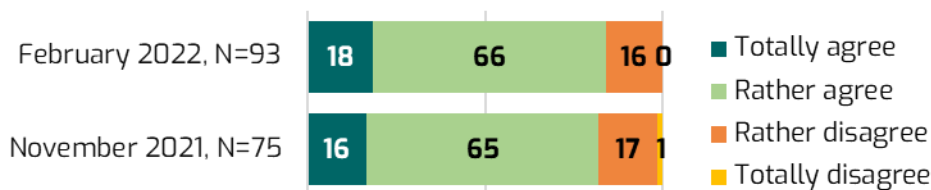


Figure 14. 'Q13. Economic Council is an essential tool in promoting economic reforms and it is important that it continues its activity in the nearest future.'

